



# **DEFINING SMART NETWORKS TO MAXIMIZE QUALITY OF EXPERIENCE FOR OTT APPLICATIONS**

November 21, 2013

## ANNOUNCEMENTS

1. This seminar is being broadcast live. Welcome to those of you who have logged in online.
2. Online participants – Please feel free to ask questions in the questions box below the video screen.
3. We will have coffee and tea during breaks in the hallway area.
4. Lunch will be served in the London Club.
5. If you are present in the room, please don't login to the webinar to preserve bandwidth for the camera feed. You will be able to ask your questions at the microphones.
6. Post seminar - video content will be available at [www.omaevents.org](http://www.omaevents.org).



## **GARY JONES**

*Chairman of the Board, OMA*

## WELCOME AND THANKS

- **Tim Haysom**
  - Principal Consultant at Root 121 Ltd. - Event moderator and host
- **Telecom Italia**
  - Proposed this seminar in Q1 and have been an important guiding influence
- **Bob Bergman**
  - President, Southwest Management Technology, LLC – Keynote speaker
- **Guest speakers** – thanks to all



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**BREAK**